

**It's a Fact:** The admired skills of the world's most successful motorsports teams; **Speed - Agility and Flawless Execution**, mirror the skills necessary for the successful organizations of the future. **"You Need to Know Them"**

- **Entrepreneur & Businessman**
- **Television & Radio Personality**
- **Successful Indy Car and Formula One Driver**

Derek competed against world champions - raced for some of the world's most successful teams - won all over the world - lived in Monte Carlo - dined with Royalty - and was almost killed three times. His experiences are breathtaking.

With his native Irish wit, he presents powerful analogies with straight forward and fascinating details, delivered with the same energy and humor that has made him one of television's most popular sports commentators and a world class speaker.

Drawing on his original research with some of the legends of professional auto racing including Roger Penske, Mario Andretti and A.J. Foyt - Derek discusses why some individuals and teams fail to reach their potential while others become successful and famous.

This original research produced a program that has entertained and influenced audiences across the globe.

# derek daly

## High Impact International Speaker...

### What did clients say...

*There is a lot of interest for Derek. He was great and everyone loved him. You have a real winner with him.*

Kevin Hamilton  
Vice President, Xerox Corporation

*Your name is already spreading through Abbott and CRQS will be confident in recommending you for other engagements.*

Yvonne Burke  
Program Manager Management Controls, Abbott Labs

*... you were fantastic! We got such great feedback on your presentation. I can't thank you enough for all of the time you dedicated to the event.*

Ginger Kreil  
National Senior Marketing Manager for Life Sciences, Deloitte

*... did not realize how close racing is to the business world. Please accept a specially engraved Rolex GMT Master Perpetual timepiece as an extra token of appreciation and gratitude...*

Roland Puton  
President & CEO, Rolex Watch USA, Inc.



*Derek personally coached Sylvester Stallone.*



## Keynote Topics



### The Road to Victory Lane

*The Reality of Winning Together through Teamwork*

### Sell like a Champion

*How to Build a High Performing Sales Team*

### Difficulty is Your Gift

*How to Turn Sweat into Champagne*

### How Fast Can You Get Fast

*How to Remove the Speed Bumps to Success*



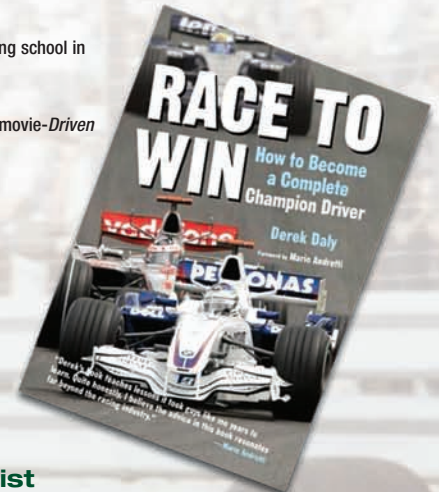
*Derek shares a laugh with television personality David Letterman.*



**To book Derek Daly, please contact:**

### Derek Daly Professional Accomplishments

- One of only a handful of world-class drivers to compete in all three of the most prestigious races in the world: The Indianapolis 500<sup>®</sup>, the Grand Prix of Monaco, and the Le Mans 24 hour endurance race
- Selected 1992 "Best new face on sports television" by USA Today<sup>®</sup>
- Nominated for 1993 Cable ACE<sup>®</sup> Award for his work as an analyst on ESPN<sup>®</sup>
- In 1993, Derek received the Joules Goux Award from Moët & Chandon<sup>®</sup> Champagne for his outstanding contributions to motorsports television
- Voted "Most Popular Motorsports Television Announcer"- IndyCar Magazine 1995 Fan Poll
- In 1995, created an International Magazine syndication for Derek's personal track test stories of the worlds finest race cars. The stories were carried by seventeen countries, in twelve languages
- Opened Derek Daly performance driving Academy in 1996. Voted "Best driving school in America"- Automobile Magazine
- In January 1999, personally coached Sylvester Stallone prior to making the movie-*Driven*
- December 2000, Derek received the prestigious Hall of Fame Award from "MotorSport Ireland" for his leadership of Irish motorsport
- Founded Corporate Education Company - MotorVation<sup>®</sup>, 2002
- In 2008 published first book, *RACE TO WIN*, with foreword by Mario Andretti



### Partial Clients List

Rolex<sup>®</sup>, Benetton<sup>®</sup>, Sprint<sup>®</sup>, Honda<sup>®</sup>, Sony<sup>®</sup>, GE<sup>®</sup>, Bank One<sup>®</sup>,  
 Motorola<sup>®</sup>, The Department of Defense, BMW<sup>®</sup>, Reebok<sup>®</sup>,  
 DuPont<sup>®</sup>, Caesar's Palace<sup>®</sup>, Jaguar<sup>®</sup>, Prudential<sup>®</sup>,  
 Schering-Plough<sup>®</sup>, First Energy<sup>®</sup>, Pioneer<sup>®</sup>,  
 Deloitte<sup>®</sup>, Xerox<sup>®</sup>, Bayer<sup>®</sup>, Growmark<sup>®</sup>, SwissRe<sup>®</sup>  
 and Insurance Loss Control Association<sup>®</sup>

*Our Thoughts create our Emotions – our Emotions create our Behavior*