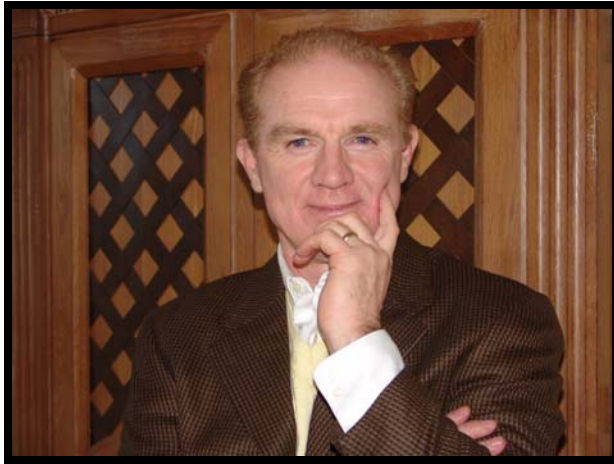


Why Choose Derek Daly



As a Formula One race car driver, Derek Daly, lived his dream. He went from being a laborer in the iron ore mines of Australia to a seventeen year career as a professional race car driver at the highest levels. He was almost killed in 1984 at the Michigan International Speedway when he survived the hardest crash impact a race driver had ever survived. He counts David Letterman, Jay Leno and Sylvester Stallone amongst his friends. He raced in Formula One and at the Indy 500 before moving to a twenty year career with ESPN, NBC Sports, CBS Sports, FOX Sports and Speed channel. He was voted by Indy Car Magazine *"The most popular motor sports television announcer"* and USA Today highlighted him as being the *"best new face on sports television"*.



Derek with David Letterman



Derek with Paul Newman

PRIME TIME SPEAKERS BUREAU

P 707-765-5959

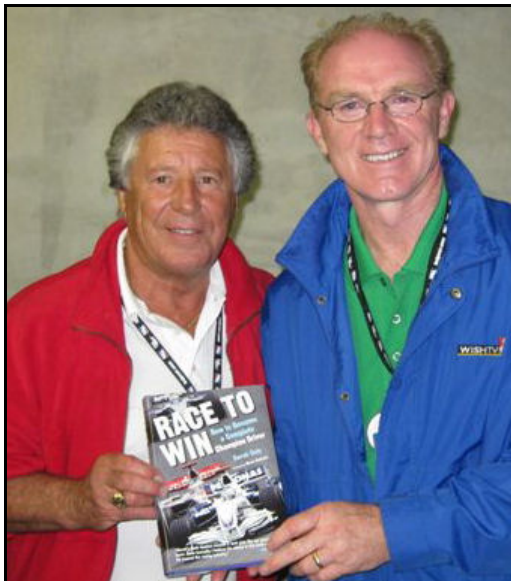
julie@primetimespeakers.com

MotorVation

In 2002 he founded a unique learning and development company called MotorVation. MotorVation overlaid the motor sports model over the business model to produce energized learning and enabling environments that focused on our new economy of speed, agility and flawless execution. His highly motivational presentations unfold the skill sets of **WINNERS**, in an engaging and entertaining fashion that ensures that you can't remain emotionally neutral. The *Winners Model* that includes, Preparation, Innovation, Collaboration and Communication shows how teams of people can immediately use the **WINNERS Skills** to become successful together

Author

In 2008, MBI Publishing released Derek's first book, *Race to Win - How to become a Complete Champion*. Derek was honored to have his friend Mario Andretti pen the forward. Although the book was written in the context of a motor sports champion, Mario says; *"Derek's book teaches lessons it took guys like me years to learn. Quite honestly, I believe the advice in this book resonates far beyond the racing industry"* – Mario Andretti.



Derek with Mario Andretti



Derek with Sylvester Stallone

Derek has been motivating audiences across the globe with a mixture of sports and business analogies that both teach and entertain. With his native Irish wit, he presents powerful analogies with straight forward and fascinating details, delivered with the same energy and humor that made him one of television's most popular sports commentators. He uses sports analogies in a way seldom seen and has yet to find an industry that does not want to know how **WINNERS** surface despite the obstacles.

“even if you are on the right track, you will get run over if you just sit there”

PRIME TIME SPEAKERS BUREAU

P 707-765-5959

julie@primetimespeakers.com